

Video Tutorials—Capture the Experience!

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Abstract

I had been creating web-based learning modules for many years now. The software demonstrated during this session does not have a heavy learning curve often associated with such productions. The creation and distribution of a multimedia learning module via the web or on a CD can seem daunting to the inexperienced user. It is often assumed that the developer must have weeks/months of training and experience. It is also often assumed that you must utilize expensive and complicated software to produce and distribute such a product. It might never occur to you that a faculty member with very little technical experience might single-handedly tackle such a project. This session will introduce users to Camtasia™, a piece of software that is: • Inexpensive... Current Academic Price = \$199, bundled with Snagit • Easy for a non-computer-faculty to learn its “basics“ • Useful to those wishing to produce narrated Windows Media or Flash-based multimedia learning modules from “screen capturing” or direct PowerPoint Recording with no Flash experience whatsoever. • Fully “automatic” if desired, yet capable of more advanced features and options once the user is more experienced • Flexible in that ALL SORTS of “presentations” can be produced including “PR” materials, web-tour productions, lab-based-recordings, software demonstrations, etc. Camtasia and Snagit are available for thirty-day trial periods from: <http://www.techsmith.com> For those who feel they MUST walk away with something TANGIBLE, there might even be some Techsmith marketing “give-aways” which will be distributed at the paper presentation, and very likely taste tests of my home-made beef jerky!