

Off to Camp We Go ...

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For the last year, the University of Indianapolis has provided weeklong Summer and Winter Camps to help keep faculty abreast of the latest instructional technologies. During Camp, faculty serve as *Camp Counselors* demonstrating for their colleagues how they have integrated various Web 2.0 technologies into their teaching. Camp Counselors are selected from previous Camp attendees. Camp Counselors not only assist their colleagues during the camp but also help host the various sessions conducted during Camp.

Camp typically consists of five days; however this year's Winter Camp was shortened to four days to avoid conflicting with another faculty development opportunity. This year's Winter Camp introduced faculty to sessions covering micro-blogs, social bookmarking, start pages, aggregators, wikis, blogs, collaborative tools, chat tools, social networking, and associated applications.

Eight faculty attended the first Summer Camp in June 2008. Twenty-four faculty registered for Winter Camp in January 2009. Having Camp in the summer appears to be preferred, otherwise, Camp conflicts with start-of-the-year activities that are typically encountered prior to the start of a semester. Plans are underway to offer another Summer Camp this June.

Camp is structured with Web 2.0 topics presented during the morning sessions. Discussion continues with Camp Counselors dispersed across various tables during a shared lunch. Afternoon sessions are devoted to hands-on activities, with assistance provided by Camp Counselors. This year's Winter Camp schedule was as follows:

Monday, January 5th	
9:00 a.m. – 9:30 a.m.	Camp Overview
9:30 a.m. – 10:15 am	Using Blogs in Instruction
10:15 a.m. – 11:00 a.m.	There's More to Wikis than Wikipedia
11:00 a.m. – 12:00 p.m.	Google Apps: Is Google the Next Microsoft
12:00 p.m. – 1:00 p.m.	Lunch Break
1:00 p.m. – 4:00 p.m.	Hands-on Development
Tuesday, January 6h	
9:00 a.m. – 9:30 a.m.	What's a Twit with Twitter?
9:30 a.m. – 10:15 a.m.	Chatting with Your Students Using Meebo
10:15 a.m. – 11:00 a.m.	Social Bookmarking with Del.icio.us

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11:00 a.m. – 12:00 p.m.	Aggregating RSS Feeds with NetVibes
12:00 p.m. – 1:00 p.m.	Lunch Break
1:00 p.m. – 4:00 p.m.	Hands on Development
Thursday, January 8th	
9:00 a.m. – 9:30 a.m.	Using Wordle to Crate Tag Clouds
9:30 a.m. – 10:00 a.m.	Finding Resources on YouTube and TeacherTube
10:00 a.m. – 10:30 a.m.	Need to Find Photos? Looking for PowerPoint Resources? Check out Flickr and SlideShare
10:30 – 11:15 a.m.	Adding Narration to your PowerPoint Presentations with SnapKast
11:15 a.m. – 11:45 a.m.	A Treasure Hunt – What Resources Can You Find?
11:45 a.m. – 12:00 p.m.	A Quick Peek at What You Found On Your Treasure Hunt
12:00 p.m. – 1:00 p.m.	Lunch Break
1:00 p.m. – 4:00 p.m.	Hands-on Development
Friday, January 9th	
9:00 a.m. – 12:00 p.m.	Camp Revue – Faculty Showcase
12:00 p.m. – 1:30 p.m.	Celebration Luncheon

Camp Survival Kits were distributed. Kits included many resources which are available on the EDUCAUSE Learning Initiative (ELI) site: the *7 Things You Should Know About ...* series and the ELI Discovery Tool, *Applying Technology to Teaching and Learning*. Related articles from *EDUCAUSE Review* and the *EQ (EDUCAUSE Quarterly)* were included. Software quick tip guides were also provided in. A wiki was created to house Camp materials. A social networking site (for Winter Camp) was used to promote use of the tool and to maintain longer-term contacts.

The Camp Wiki has been a work-in-progress. It was originally created during Winter Camp 2008. It provides access to the camp schedule, numerous resources, workshop resources, information on Web 2.0 (and 3.0) technologies, and a wealth of articles. The article list is updated regularly. The Camp Wiki is located at <http://uindylearningresources.pbwiki.com/> While it was created for password access only, please e-mail kiggins@uindy.edu to request access.

During Summer Camp attendees posted daily reflections to the Camp Wiki; we made an attempt to post Winter Camp reflections on Ning. Ning is a social networking site similar to FaceBook, enabling users to create interest specific social networking sites. Unfortunately, since the idea to integrate Ning came about after the schedule had been built, no time was built-in the schedule for Ning. We provided a short overview, but Campers were left to their own interests as to whether or not they wanted to take advantage of this resource. In the future we plan to make better use of this tool, as it could continue to be very useful once the camp has ended. On the final day, Camp attendees were invited to participate in a *Camp Revue*, showcasing the various projects they had created during the week. The campus community was invited to attend; a special invitation was sent to the Deans.

We created a Web 2.0 Community of Practice that meets twice monthly to showcase and discuss current developments with the integration of Web 2.0 technologies into their teaching. We meet a couple of different days and times to meet the scheduling needs of previous Campers. Interested members of the campus community are encouraged to attend.

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Camp has enabled us not only to introduce the tools to the faculty, but also to develop a sense of community and continued support long after camp has officially ended.

We continue to enhance the Camp experience. This year's Summer Camp will better integrate use of the ELI Discovery Document, *Applying Technology to Teaching and Learning*. We will also assign facilitators to each of the Camp participants; facilitators will be assigned based on disciplines and learning objectives. Current plans include spending the first day: (1) discussing the ELI document, (2) develop the participant's learning objectives for their course, (3) identify problems and possible changes to their course, (4) discuss the relationship between technology integration and learning objectives, (5) determine how integration of tools might be assessed, and (6) begin to design assessment rubrics. We will also discuss exactly what Web 2.0 is and demonstrate Web 2.0 applications that might already be familiar to the participants. We will introduce the Camp Wiki site; confirm accounts on Twitter (a micro-blog) and Ning prior to lunch. After lunch we will discuss Twitter and Ning. We'll also use Wordle to create word clouds. Wordle creates a word cloud from a block of text entered by the user; the size of the text is dependent on the number of times the word appears in the text. The user can modify the design, color, and layout of the word cloud.

Day 2 will commence with a thirty-minute review of the previous day's activities. The second day of Camp will be devoted to Finding and Utilizing Resources on TeacherTube, YouTube, iTunes, Flickr, SlideShare, World Lecture Hall, and Academic Earth. After lunch a treasure hunt from the morning's resources will be conducted. Upon conclusion of the afternoon's development time we'll have a short show and tell of what the participant's worked on and how those can be tied back to their learning objectives.

The concentration during Day 3 will be on collaborative tools. We will again begin with a thirty-minute review of the previous day's activities, conduct a short question and answer session and discuss treasure hunt findings. Time will be built-in to demonstrate and begin to use Meebo, Del.icio.us, NetVibes and the Google Applications. We will demonstrate how to create RSS feeds from library databases and various Web resources into NetVibes. The afternoons will provide development opportunities.

The focus of Day 4 will also be collaboration. Again we will review the previous day's activities and provide ample time for questions and answers. We will discuss blogs and wikis – commonalities and differences. Ample time will be built-in to explore both technologies. Audacity, GarageBand and Podcasting will be discussed in the morning session. Development time and show and tell will comprise the afternoon hours.

Day 5 – it's Friday – the Camp Revue or a faculty showcase has been what the entire week has been leading up to. We are considering starting with a small fair where everyone (camp participants and members of the campus community) can walk around and look at what everyone else has been working on. Participants, members of the campus community (with a special initiation to the deans) will be invited to a special luncheon in honor of the Camp participants. Following lunch each Camp attendee will provide a short presentation discussing their learning objectives and how those have been met with their week's activities.

Lessons learned include (1) start camp with easy, fun-to-use topics, (2) make sure all computers are functioning prior to the start of camp (3) ensure all attendees have created their accounts with each off site application, provide them with a checklist to ensure they create all their accounts. We'll continue to improve future camps with lessons learned from previous camps.

Recommended Resources

Academic Earth <http://academicearth.org/>

Audacity <http://audacity.sourceforge.net/>

Camp Wiki <http://uindyelarningresources.pbwiki.com/>

Del.icio.us <http://delicious.com>

EDUCAUSE

7 Things ... <http://educause.edu/7ThingsYouShouldKnowAboutSeries/7495>

Guide to Blogging <http://educause.edu/eli/GuideToBlogging>

Guide to Podcasting <http://educause.edu/GuideToPodcasting>

EDUCAUSE Quarterly <http://educause.edu/eq>

EDUCAUSE Review <http://educause.edu/er>

ELI Discovery Document Applying Technology to Teaching and Learning
<http://educause.edu/12461>

Flickr <http://flickr.com/>

GarageBand <http://apple.com/ilife/garageband/>

iTunesU <http://itunes.com>

Download and install iTunes, Access iTunesU from the iTunes Store

Meebo <http://meebo.com/>

NetVibes <http://netvibes.com>

Ning <http://ning.com/>

SlideShare <http://slideshare.net/>

TeacherTube <http://teachertube.com/>

Twitter <http://twitter.com>

YouTube <http://youtube.com/>

Wordle <http://wordle.net/>